

# Zillah Hayslip

## GRAPHIC DESIGNER

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check out my online portfolio  
[www.zillahdee.com](http://www.zillahdee.com)

### PROFILE

Creator of beautiful graphics from the wooliest of briefs since 2001.

Passionate about producing work that exceeds expectations. Always pushing to innovate, asking questions that get to the heart of the matter. Excellent reputation, check out my recommendations on [LinkedIn](#).



### EDUCATION

**University of Wales, Newport**  
BA (Hons.) Multimedia, 2.1

**University of the Arts London**  
Diploma, Media Studies, DISTINCTION

**LaSWAP Sixth Form**  
A Level Graphic Design

### SKILLS

#### Digital and print

Photoshop  
Illustrator  
InDesign



#### Motion graphics

Character Animator  
Adobe Animate  
After effects



#### Personal

Meticulously thorough  
Creative thinker  
Speedy worker  
Versatile  
Problem solver

### EXPERIENCE

Ongoing | 03/2018-present day  
**Freelance graphic designer**

Currently pursuing new challenges and pushing into areas unknown! Free and easy, bright and breezy, I'm back on the freelancing road and it feels great. I'm available for branding, layout, illustration, elearning and more. (I still contract for Brightwave; they didn't want to see me go!)

10 years | 2008-2018  
**Senior visual designer**  
Brightwave

What started as a brief freelance post turned into a decade-long permanent role. My work here varied from rebranding the company and designing marketing collateral to creating art directions, graphics and animations for big name clients: Sky, Lloyds, Coca Cola, Vodafone, Canon are just a few. Crossrail loved the characters I created for their project so much, they even had life size cardboard cut-outs made and used them in a full page ad in the Metro.

3 years | 2005-2008  
**Freelance graphic designer**

As a freelancer you get to try your hand at all areas of the business. During this time, I developed skills in marketing, admin, finance, sales and client management. My mainstays were rebranding, illustration and designing & creating websites. I loved it all.

3 years | 2002-2005  
**Graphic artist**  
Epic

Epic, now called Leo, is an e-learning institution where it seems everyone has worked at some point. My introduction to the ways of e-learning there have stood me in good stead ever since.

1 year | 2001-2002  
**Graphic designer and web developer**  
Victoria Real

Working at Victoria Real before the dot-com bubble burst was a lot of fun. My experience there varied from working on small pitches to large corporate websites such as Norwich Union and The BBC, designing for Digital TV, creating specialised sites for handheld devices and making Flash animations. We also created the first Big Brother website for Channel 4.

